

## CAUTION!!!

### Products And Things That Damage Coats The Most...

1. Shampoo is one of the most important selections you will make in choosing the right grooming products. **Continue shampooing without restoring the pH balance with a cream rinse acidifier**, such as [Summerwinds Fine-L-Shine Cream Rinse](#), will cause the cuticle layer on the shaft of the hair to open resulting in dry, dull, brittle hair and breakage will occur because the chemical makeup of the shampoo itself is made with an alkaline base. I will say it again, **hair and skin are acid and do not like to be in an alkaline condition**. Especially with harsh shampoos formulated for human's pH instead of dog's pH. For this reason, Summerwinds spent countless hours of extensive research development of all of our **Summerwinds** shampoo formulas.
2. Blow Drying hair with extreme heat, and not protecting the hair first with a thermal protector.
3. Chemically treated hair, such as tinting, perming, and straightening without using reconstructive conditioner.
4. Sun, UV rays without using sunscreen (i.e., [Summerwinds Protect A Coat Oil Conditioner](#) with sunscreen.)
5. Chlorine, some dogs will swim daily in swimming pools. Using [Summerwinds Protect-A-Coat Oil Conditioner](#) will protect the hair from the harsh chlorine results.
6. Hair sprays, bodifiers, texturizers, moose products that give hair body.
7. Grooming tools (i.e., brushes that are not used correctly.)